

B2B: Business to Business

- Associations
- Automotive
 - Dealer
 - Sales
 - Service
- Business Attorney
- Business Coaching
 - Management Consulting
 - Sales Consulting
- Chamber of Commerce
- Event Planner
- Finance / Accounting
 - Bookkeeping
 - CPA
 - Fractional CFO Services
 - Corporate Banker / Lending
 - Insurance: Annuities, Disab., Life
 - Insurance: Benefits
 - Insurance: Corporate P&C
 - Investment Broker
- Human Resources
 - HR Consulting
 - HR Systems & Payroll
 - Talent Acquisition
 - Temp Services
- Information Technology
 - App & Software Design
 - Equipment Repair and Services
 - Managed Services
 - Payment Processing
- Marketing
 - Advertising
 - Ad Specialty
 - Brand & Business Development
 - Digital
 - Graphic Design
 - Print
 - Public Relations
 - Social Media / Content Mktg.
 - Signs
- Mergers & Acquisitions
- Office Furniture
- Office Supplies
- Real Estate
 - Commercial Builder
 - Commercial Realtor
- Travel Agent
- Venture Capital

B2C: Business to Consumer

- Automotive
 - Collision
 - Repair
 - Sales
- Church / Ministry
- Contractors
 - Carpet
 - Cleaning Services
 - Electrician
 - Handyman
 - HVAC
 - Landscaping / Snow Rmvl.
 - Painter
 - Pest Control
 - Plumber
 - Remodeler
 - Roofing & Windows
 - Security Systems
- Family Attorney
- Finance / Accounting
 - Personal Banker / Lending
 - Insurance: Life, Health, Disab.
 - Insurance: P&C
 - Investment Broker
 - Estate Planner
 - Tax Preparer
- Funeral Home / Mortuary
- Health & Wellness
 - Assisted Living
 - Chiropractic
 - Dental
 - Fitness / Health Club
 - Life Coaching
 - Massage
 - Nutritional Products
 - Oils / Aromatherapy
 - Optometrist
 - Orthodontist
 - Psychology
 - Therapist
 - Vitamins & Supplements
- Photographer
- Real Estate
 - Architect
 - Home Builder
 - Interior Design
 - Mover
 - Property Management
 - Residential Realtor
- Retail
 - Appliances
 - Clothing
 - Coffee Shop
 - Convenience
 - Cosmetics
 - Electronics
 - Florist
 - Furniture
 - Grocery
 - Hairdresser
 - Jewelry
 - Liquor Store
 - Nail Salon
 - Pharmacy
 - Restaurant
 - Spa

Recruitment AnalyzerSM

by **G7** NETWORKING™

My Top 5 Referral Categories  **2 Contacts per Category (G7 Member or Prospect)**

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Member Name: _____

Chapter: _____

Date: _____

SUMMARY SHEET of Top Referral Categories

Chapter Location: _____

Date: ____/____/____

Pass this sheet around at the meeting to gather every member's results.

A chapter leader summarizes the results and shares the overall chapter top five recruitment categories .

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