

G7 Sample Meeting Invites and Follow Up Messages

Shared by Dale Young, Regional Manager TOLA (Tx, Ok, La, Ar)

(Always customize to your voice, target, and any links) I use Email but instead it could be a LinkedIn Direct Message.

Sample Email invite #1: (someone who knows a small bit about G7)

I saw that you had expressed interest in the [G7 Networking](#) model once there was a chapter in Texas. We have now started a virtual chapter for the Texas region.

As a reminder, the G7 Mission is to equip Christians to **walk boldly in faith** while **doing referral business together**. Think of it like a BNI or Master Networks group without the worst parts and including a Christian component.

If you'd like more information, please book a 15-minute call with me to discuss all the details on my calendar: <https://calendly.com/coachdale/g7-info-meeting>. I promise to answer your questions and not to sell you on something that's not in your best interest.

I look forward to hearing from you!

Sample Email invite #2: (I had the connection to the owner but he's not the biz dev guy)

I know you may not have time for networking yourself, but I was thinking you might have someone in your organization that is responsible for sales revenue. If so, it might be appropriate for them to be involved in G7 Networking.

The mission of G7 Networking is to equip Christians to **walk boldly in faith** while **doing referral business together**. It's kind of a blend between a virtual BNI group and a Christian support fellowship. I've started a new group here in the Texas region and I'd love to invite you or your salesperson to attend the next meeting as my guest. Would you be interested?

I got a reply from his executive assistant introducing me to the biz dev guy, I sent him a shortened form of the email since the exec-assist had included him on the reply.

He replied quickly that he was interested. His signature had a calendar invite, so I booked a meeting to talk with him, and sent him this reply:

That's great! I grabbed a 15-minute slot on your calendar for Monday to discuss.

In the meantime, two things you can do if you have the time:

1. Reserve August 13th from 8:00 to 9:30 for the next meeting, via Zoom.

2. I'll forward an email about signing up for the complimentary membership level with G7 Networking. If you have a chance to get signed up and get your profile created, you'll already see some of the benefits of G7.

I can fill you in on anything else that you have questions about on Monday!

I talked with him today — he said he would register, but he hasn't yet. I'll give him a couple of days and follow up.

Sample Email invite #3: (Someone you know but not sure where they stand on networking and/or Christian perspectives ... this guy was a business broker just starting up)

I don't know if you're interested in networking or not at this stage. If you are, you might be interested in G7 Networking.

The mission of G7 Networking is to equip Christians to **walk boldly in faith** while **doing referral business together**. It's kind of a blend between a virtual BNI group and a Christian support fellowship. I've started a new group here in the Texas region and I'd love to invite you or your salesperson to attend the next meeting as my guest. Would you be interested?

Sample Email invite #4: (I was networking with someone on a different topic and mentioned G7 to him)

I talked to you yesterday about the G7 Networking meeting. I'm helping start the TOLA (Tx/Ok/La/Ar) region.

We meet on the 2nd Tuesday of every month from 8:00 a.m. to 9:30 a.m. Central Time. The next meeting will be on [August 13th](#). Click the link to get the calendar invite and Zoom information.

As a reminder, the G7 Mission is to equip Christians to **walk boldly in faith** while **doing referral business together**. Think of it like a BNI or Master Networks group without the worst parts and including a Christian component. As a networking group, these meetings are ideal for people who are responsible for bringing in direct sales revenue and they want to do it in a relational manner instead of a transactional manner.

Each meeting follows this format:

<https://www.dropbox.com/scl/fi/5kcucip3hhiw5mmd26o12/The-7-G-s-of-G7.png?rlkey=8p2x3xix7r6ht24n3n69ietyd&dl=0>

If you ever want more information, just let me know. I'm always happy to discuss it. I promise to answer your questions and not to sell you on something that's not in your best interest.

You are also welcome to pass this information on to anyone who might be interested in the group.

Sample Email invite #5:

I have a potential opportunity that I believe you might be interested in.

I'm inviting you (or one of your associates) to a future [G7 Networking](#) group. G7 is a Nation-wide Christian Business Networking Group and I'm helping start the TOLA (Texas-Oklahoma-Louisiana-Arkansas) Region. The G7 Mission is to equip Christians to **walk boldly in faith** while **doing referral business together**. Think of it like a BNI or Master Networks group that meets monthly at a lower cost and includes a Christian component.

G7 is different from Convene or C12 which are peer advisory groups. They have a similar role (e.g. CEOs) and are focused on growth, whereas G7 is focused on referral business. An ideal fit is someone who has direct top-line revenue responsibilities in the business.

We meet virtually once per month on the second Tuesday at 8:00 am for 1.5 hours. If you're interested, let me know and I'll add you to the invite list.