

# Recruitment Analyzer<sup>SM</sup>

by **G7** NETWORKING™

**B2B: Business to Business**

- Associations
- Automotive
  - Dealer
  - Sales
  - Service
- Business Attorney
- Business Coaching
  - Management Consulting
  - Sales Consulting
- Chamber of Commerce
- Event Planner
- Finance / Accounting
  - Bookkeeping
  - CPA
  - Fractional CFO Services
  - Corporate Banker / Lending
  - Insurance: Annuities, Disab., Life
  - Insurance: Benefits
  - Insurance: Corporate P&C
  - Investment Broker
- Human Resources
  - HR Consulting
  - HR Systems & Payroll
  - Talent Acquisition
  - Temp Services
- Information Technology
  - App & Software Design
  - Equipment Repair and Services
  - Managed Services
  - Payment Processing
- Marketing
  - Advertising
  - Ad Specialty
  - Brand & Business Development
  - Digital
  - Graphic Design
  - Print
  - Public Relations
  - Social Media / Content Mktg.
  - Signs
- Mergers & Acquisitions
- Office Furniture
- Office Supplies
- Real Estate
  - Commercial Builder
  - Commercial Realtor
- Travel Agent
- Venture Capital

**B2C: Business to Consumer**

- Automotive
  - Collision
  - Repair
  - Sales
- Church / Ministry
- Contractors
  - Carpet
  - Cleaning Services
  - Electrician
  - Handyman
  - HVAC
  - Landscaping / Snow Rmvl.
  - Painter
  - Pest Control
  - Plumber
  - Remodeler
  - Roofing & Windows
  - Security Systems
- Family Attorney
- Finance / Accounting
  - Personal Banker / Lending
  - Insurance: Life, Health, Disab.
  - Insurance: P&C
  - Investment Broker
  - Estate Planner
  - Tax Preparer
- Funeral Home / Mortuary
- Health & Wellness
  - Assisted Living
  - Chiropractic
  - Dental
  - Fitness / Health Club
  - Life Coaching
  - Massage
  - Nutritional Products
  - Oils / Aromatherapy
  - Optometrist
  - Orthodontist
  - Psychology
  - Therapist
  - Vitamins & Supplements
- Photographer
- Real Estate
  - Architect
  - Home Builder
  - Interior Design
  - Mover
  - Property Management
  - Residential Realtor
- Retail
  - Appliances
  - Clothing
  - Coffee Shop
  - Convenience
  - Cosmetics
  - Electronics
  - Florist
  - Furniture
  - Grocery
  - Hairdresser
  - Jewelry
  - Liquor Store
  - Nail Salon
  - Pharmacy
  - Restaurant
  - Spa

**My Top 5 Referral Categories**  **2 Contacts per Category (G7 Member or Prospect)**

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**Member Name:** \_\_\_\_\_

**Chapter:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**SUMMARY SHEET**  
of Top Referral Categories

Chapter Location: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Pass this sheet around at the meeting to gather every member's results.

A chapter leader summarizes the results and shares the overall chapter top five recruitment categories .

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